



[IEO immediate sold out]

“cryptomall Token (XMALL)” 500,000XMALL sold out in 18 minutes! “BCEX Exchange” first in history.

2019/8/22



Thursday, August 22, 2019, “cryptomall ou”, the social contribution-type, cryptocurrency-dedicated shopping mall, announced that “cryptomall Token (XMALL)” was sold out in 18 minutes when “IEO (Initial Exchange Offering)” was performed at a large cryptocurrency exchange “BCEX”.

“cryptomall Token (XMALL)” prepared for “IEO (Initial Exchange Offering)” at “BCEX Exchange” is 500,000 XMALL. It was the first time in history for the BCEX Exchange that 500,000XMALL cryptocurrencies were sold out in 18 minutes.



1. Background

“cryptomall” introduced “Nem (NEM / XEM)” settlement in August 2019 and introduced total 5 types of cryptocurrency settlement.

【“Nem (NEM / XEM)” payment start】“Nem (NEM / XEM)” payment introduction decision on “cryptomall”! You can buy over 1 million items such as luxury brands and premium luxury cars! (August 2, 2019)

<https://www.dreamnews.jp/press/0000199339/>

We are aggressively expanding our business, including comprehensive business alliances with major used car sales and export company Agasta Co., Ltd. (subsidiary of CARCHS Holdings Co., Ltd.) and real estate companies such as Bit Real Estate.

【The world's first! 】 cryptomall ou signed a large-scale business alliance with Agasta Co., Ltd. (A subsidiary of CARCHS Holdings Co., Ltd.), which develops used car export business. You can buy special luxury cars with cryptocurrencies with cryptomall! (April 12, 2019)

<https://www.dreamnews.jp/press/0000192797/>

cryptomall ou, which operates “cryptomall”, and “Bit Real Estate”, which handles luxury properties worth several hundred million yen, have signed a comprehensive business alliance! Expectations for future development are increasing (June 07, 2019)

<https://www.dreamnews.jp/press/0000195290/>

We conduct worldwide promotional activities for the “IEO (Initial Exchange Offering)” at the BDEX Exchange as well.

In addition, utilizing the blockchain technology, the concept of a “shopping mall that cannot be sold” or “cannot be sold” at the “fake products” will match the needs of consumers who use online shopping and attracted attention. It is thought to have led to the immediate sale of this time.



2. What is 「IEO (Initial Exchange Offering)」 ?

“IEO” is an abbreviation of “Initial Exchange Offering”, a cryptocurrency exchange that conducts independent investigation and examination, and only cryptocurrencies that have passed the examination are pre-sale at the responsibility of the exchange.

Unlike ICO (Initial Coin Offering), “IEO (Initial Exchange Offering)” is said to be a new form of cryptocurrency investment that has lower investment risk than ICO because it has a clear issuer and is listed on the cryptocurrency exchange.

3. About BCEX Exchange

(1) Company profile

◆ **Cryptocurrency exchange name :**

BCEX Exchange

◆ **Official web site :**

<https://www.bcex.hk/>

◆ **Number of registered members:**

over 1.5 million people

◆ **Trading volume for 24 hours :**

Approx. 105 billion yen



(2) Characteristics of the Exchange

- **Features#1 : index investment available**

At the BCEX Exchange, index investment is available. The index investment in BCEX Exchange is the investment in products using multiple cryptocurrencies.

By spreading investments in more than one cryptocurrency, it is possible to reduce the price volatility and risk than investment in a single cryptocurrency.

There are no other cryptocurrency exchanges that provide these investment methods. This is a unique feature of the BCEX exchange.

- **Features#2 : Abounding cryptocurrency**

There are 83 types of cryptocurrency handled by the BCEX Exchange and are very rich.

Additionally, the handling pair is a wide range of 131 pairs and it is a very convenient cryptocurrency exchange.

- **Feature#3: Registered in the Canadian Financial Transaction Report Analysis Center (FINTRAC)**

BCEX Exchange is a cryptocurrency exchange registered at the Canadian Financial Transaction Report Analysis Center (FINTRAC).

In other words, it is known as a national authorized cryptocurrency exchange, which is operated under the government of Canada.

Therefore, the company complies with laws and regulations, and conducts reliable management.



Official web site :

<https://www.bcex.hk/>

- **Feature#4 : Top rank of trading volume in world ranking**

BCEX Exchange offers differentiated services compared to other cryptocurrency exchanges, and the reliable BCEX Exchange is top rank of the world's trading volume.

The amount of transactions per 24 hours is approximately 105 billion yen and very large. This is the twentieth largest transaction volume in the world.

Considering that the largest cryptocurrency exchange in Japan is located in the fiftieth ranked position, The BCEX Exchange is the top cryptocurrency exchange all over the world.

Coin Market Cap (August 22, 2019)

<https://coinmarketcap.com/ja/rankings/exchanges/>



4. About "cryptomall", the social contribution-type, cryptocurrency-dedicated shopping mall

(1) What is "cryptomall"?

"cryptomall" is a "social contribution-type, cryptocurrency-dedicated shopping mall that handles over 1 million items. Utilizing the blockchain technology, we are constructing a shopping mall platform where fake products cannot be sold and will not be sold at all.

Click here to access "cryptomall", the "social contribution-type, cryptocurrency-dedicated shopping mall.

<https://crypto-mall.org>

(2) What is the mechanism to eradicate "fake products"?

- **#1 transparency**

Anyone can view the transaction record by registering the transaction record of the product on the blockchain. Unlike a centralized system where there is an administrator, third parties who have no interests can view the history, so it is highly transparent and data cannot be tampered with.

- **#2 Tracking possibility**

All transaction records for products on the blockchain are connected. In other words, it is obvious that the product was shipped from a manufacturer and arrived at the user via a retail store.



- **#3 Fiber type microchip**

Fiber-type microchips that do not interfere with design are incorporated into products during manufacturing. By reading the microchip, you can view the history on the blockchain that cannot be tampered with, such as product information, product transaction history, and logistics routes.

In this way, by using blockchain technology and microchips, anyone can view the transaction history of products that can never be tampered with, and “fake products” cannot be sold and will not be sold at all” Shopping mall platform can be built.

Inquiry

- ◇ **Inquiry form**

<https://crypto-mall.org/contact>

- ◇ **Inquiry by email:**

support@crypto-mall.org

- ◇ **Operating site:**

<https://crypto-mall.org/>

<https://ieo.crypto-mall.org/>

- ◇ **To cryptocurrency issuers and those who can introduce cryptocurrency issuers:**

Please access the following site:

https://crypto-mall.org/user_data/alliance

※ With regard to business alliances, we will make decisions based on careful examinations. Please note that there may be cases we decline the alliance depending on examination results.

