



【Keynote Lecture】

Playing blockchain games! cryptomall ou, the operator of "cryptomall", the social contribution-type shopping mall dedicated to cryptocurrency will appear at “Roppongi Enterchain Night #7”.

2019/8/22



cryptomall ou, the operator of "cryptomall", the social contribution-type, cryptocurrency-dedicated shopping mall, was invited to REN Organ's “Roppongi Enterchain Night # 7” to be held on Thursday, August 29, 2019. We will give a keynote speech about the specific mechanism and novelty of "cryptomall" from the perspective of social implementation of blockchain.



1. About “Roppongi Enterchain Night # 7”

(1) Overview

◆ Event title

Roppongi Enterchain Night # 7

◆ Schedule

Thursday, August 29, 2019

19:00~21:00 fragment

◆ Place

CoinCamp

8F, Roppongi Halifax Building, 3-16-26 Roppongi, Minato-ku, Tokyo

<https://www.coincamp.jp/>

◆ Event details

The leader in the 2019 blockchain industry is definitely in the area of blockchain games. The field of games is considered indispensable to promote the social implementation of blockchain. In the future, the genre of “KASEGE” (A game which you can make money by playing games) will spread to many people. We planned this event to have you experience the charm of such a blockchain game.

Every time, we want to create an event where you can experience the new appeal of blockchain through presentations of cutting-edge blockchain games, performances by guests, and gameplay experiences.

This time, we will hold the “Noryou (Cool breeze) Festival” to commemorative party to commemorate the 7th event and the end of summer!



◆ **Organizer**

REN Organ

◆ **Partner companies and media**

Sponsor: Lips Japan Partners

Support: ASOBIMO, Inc.

Media partner: NEXT MONEY

Special Thanks: Blockchain implementation associates

Planning and production: Crypto2.0ProtocolTerminal

◆ **Event official website**

<https://ren7.peatix.com/>

(2) “cryptomall” time schedule

◆ **Date and time**

Thursday, August 29, 2019

20 : 05 ~ 20 : 15

◆ **Content**

World largest products "cryptomall", a shopping mall specializing in cryptocurrency dedicated shopping malls, a concrete mechanism where "fake" and "imitated products" cannot be sold and will not be sold at all by utilizing the blockchain technology, and the novelty.



2. About "cryptomall", the social contribution-type, cryptocurrency-dedicated shopping mall

(1) What is "cryptomall"?

"cryptomall" is a "social contribution-type, cryptocurrency-dedicated shopping mall that handles over 1 million items. Utilizing the blockchain technology, we are constructing a shopping mall platform where fake products cannot be sold and will not be sold at all.

Click here to access "cryptomall", the "social contribution-type, cryptocurrency-dedicated shopping mall.

<https://crypto-mall.org>

(2) What is the mechanism to eradicate "fake products"?

- **#1 transparency**

Anyone can view the transaction record by registering the transaction record of the product on the blockchain. Unlike a centralized system where there is an administrator, third parties who have no interests can view the history, so it is highly transparent and data cannot be tampered with.

- **#2 Tracking possibility**

All transaction records for products on the blockchain are connected. In other words, it is obvious that the product was shipped from a manufacturer and arrived at the user via a retail store.



- **#3 Fiber type microchip**

Fiber-type microchips that do not interfere with design are incorporated into products during manufacturing. By reading the microchip, you can view the history on the blockchain that cannot be tampered with, such as product information, product transaction history, and logistics routes.

In this way, by using blockchain technology and microchips, anyone can view the transaction history of products that can never be tampered with, and “fake products” cannot be sold and will not be sold at all” Shopping mall platform can be built.

Inquiry

- ◇ **Inquiry form**

<https://crypto-mall.org/contact>

- ◇ **Inquiry by email:**

support@crypto-mall.org

- ◇ **Operating site:**

<https://crypto-mall.org/>

<https://ieo.crypto-mall.org/>

- ◇ **To cryptocurrency issuers and those who can introduce cryptocurrency issuers:**

Please access the following site:

https://crypto-mall.org/user_data/alliance

※ With regard to business alliances, we will make decisions based on careful examinations. Please note that there may be cases we decline the alliance depending on examination results.

