



【WBF in Tokyo】

cryptomall ou, who operates “cryptomall” at “WBF Blockchain Globalization, Tokyo”, which depicts the beautiful future of blockchain will give a keynote speech.

2019/8/27



1. Invitation to “WBF Blockchain Globalization Tokyo”

cryptomall ou, operates the social contribution-type, cryptocurrency-dedicated shopping mall "cryptomall" will give a keynote speech at “WBF Blockchain Globalization Tokyo” hosted by “WBF (World Blockchain Forum Corp.)” to be held on Monday, September 2, 2019.

World largest products "cryptomall", a shopping mall specializing in cryptocurrency dedicated shopping malls, a concrete mechanism where "fake" and "imitated products" cannot be sold and will not be sold at all by utilizing the blockchain technology, and the novelty.

2. About “WBF Blockchain Globalization Tokyo”

(1) The concept of “WBF Blockchain Globalization Tokyo”

The cryptocurrency "Libra" announced by Facebook in June 2019. With the announcement of the development of “Libra”, there have been calls for regulations from financial institutions and governments around the world. Currently, the whole world is closely watching the trends of “Libra”. In other words, the cryptocurrency and blockchain industry are gaining momentum as the world is shaken by cryptocurrencies issued by a single company.

In addition, the world is steadily entering the era of blockchain globalization, such as financial apps that are being developed one after another, integration with 5G and artificial intelligence, transformation of cryptocurrency exchange business models, and introduction of cryptocurrency regulatory policies in each country!



However, Japan's position in the “blockchain globalization era” is still developing.

Nevertheless, the Japanese economy accounts for a large portion of the East Asian economy, and the foundation for the development of the cryptocurrencies and blockchain industry is well established. Famous large-scale cryptocurrency exchanges overseas have entered the Japanese market one after another, and the high potential of cryptocurrencies in Japan and the blockchain industry has been proven.

In addition, Japan's regulatory policy for the cryptocurrency and blockchain industry is cautious and wise, and has attracted the attention of regulatory authorities in each country.

Therefore, in Japan, where there is room for the development of the cryptocurrencies and blockchain industry, we believe that the WBF hosted meet-up “WBF Blockchain Globalization Tokyo” will be very meaningful.

At “WBF Blockchain Globalization Tokyo” to be held on Monday, September 2, we gathered top resources of the Asian blockchain ecosystem, discussed the development of the cryptocurrencies and blockchain industry, and draw a beautiful world of cryptocurrencies and blockchains.

We look forward to seeing you!

(2) The overview of “WBF Blockchain Globalization, Tokyo”

◆ Title

“WBF Blockchain Globalization, Tokyo”

◆ Schedule

Monday, September 2, 2019

18 : 00~21 : 00



◆ **Place:**

BINARYSTAR Co., Ltd.
11F, Kiraritoginza, 1-8-19, Ginza, Chuo-ku, Tokyo

◆ **Organizer**

WBF (World Blockchain Forum Corp.)

↓↓Click here for application↓↓

Peatix :

<http://ptix.at/WMuI5N>

connpass :

<https://wbfevent.connpass.com/event/139562/>

※As soon as the capacity is reached, the application will end. We recommend that you apply early.



3. About "cryptomall", the social contribution-type, cryptocurrency-dedicated shopping mall

(1) What is "cryptomall"?

"cryptomall" is a "social contribution-type, cryptocurrency-dedicated shopping mall that handles over 1 million items. Utilizing the blockchain technology, we are constructing a shopping mall platform where fake products cannot be sold and will not be sold at all.

Click here to access "cryptomall", the "social contribution-type, cryptocurrency-dedicated shopping mall.

<https://crypto-mall.org>

(2) What is the mechanism to eradicate "fake products"?

- **#1 transparency**

Anyone can view the transaction record by registering the transaction record of the product on the blockchain. Unlike a centralized system where there is an administrator, third parties who have no interests can view the history, so it is highly transparent and data cannot be tampered with.

- **#2 Tracking possibility**

All transaction records for products on the blockchain are connected. In other words, it is obvious that the product was shipped from a manufacturer and arrived at the user via a retail store.



- **#3 Fiber type microchip**

Fiber-type microchips that do not interfere with design are incorporated into products during manufacturing. By reading the microchip, you can view the history on the blockchain that cannot be tampered with, such as product information, product transaction history, and logistics routes.

In this way, by using blockchain technology and microchips, anyone can view the transaction history of products that can never be tampered with, and “fake products” cannot be sold and will not be sold at all” Shopping mall platform can be built.

Inquiry

- ◇ **Inquiry form**

<https://crypto-mall.org/contact>

- ◇ **Inquiry by email:**

support@crypto-mall.org

- ◇ **Operating site:**

<https://crypto-mall.org/>

<https://ieo.crypto-mall.org/>

- ◇ **To cryptocurrency issuers and those who can introduce cryptocurrency issuers:**

Please access the following site:

https://crypto-mall.org/user_data/alliance

※ With regard to business alliances, we will make decisions based on careful examinations. Please note that there may be cases we decline the alliance depending on examination results.

