



【FINWISE SUMMIT in Macao】

cryptomall ou, operates shopping mall "cryptomall" exhibited at "2019 FINWISE SUMMIT MACAO". Received a media interview!

2019/9/25



cryptomall ou, operates the social contribution-type, cryptocurrency-dedicated shopping mall "cryptomall" exhibited at "2019 FINWISE SUMMIT MACAO", hosted by FINWISE COMMITTE on Saturday, September 21 and Sunday, September 22, 2019 and was interviewed by "520 Finance", a blockchain specialized media.



1. About "2019 FINWISE SUMMIT MACAO"

(1) Overview

◆ Title

2019 FINWISE SUMMIT MACAO

◆ Organizer

FINWISE COMMITTEE

◆ Date and time

Saturday, September 21, 2019 9 : 00 (CST)～

Sunday, September 22, 2019 18 : 00 (CST)～

◆ Place

Macau

JW Marriott Hotel Macao

◆ Organizer official website

<https://www.finwex.com/>

◆ Event notification site

<https://bit.ly/2mBktA6>



(2) What is "2019 FINWISE SUMMIT MACAO"?

FINWISE COMMITTEE, which presides over "2019 FINWISE SUMMIT MACAO", is one of the world's most influential blockchain event headquarters. From 2017 to 2019, large scale in Shanghai, Macau, Tokyo and Hong Kong Summit was held by FINWISE COMMITTEE.

At "2019 FINWISE SUMMIT MACAO" held this time, we gathered blockchain industry / Fintech industry experts, companies, and regulatory bodies in each country, discovered the future of the blockchain industry / Fintech industry, and shared information. In addition, the participants of "2019 FINWISE SUMMIT MACAO" are composed of experienced professionals with diverse backgrounds such as banks, consulting companies, and cutting-edge IT companies

(3) What is the purpose of "2019 FINWISE SUMMIT MACAO"

Blockchain and Fintech industry experts, companies, and regulatory agencies in each country discuss and collaborate on the latest advances in financial technology to ensure the stable development of the blockchain and Fintech industries.

↓ ↓ Click here for the details of the forum ↓ ↓

<https://bit.ly/2mBktA6>



2. About coverage

In "2019 FINWISE SUMMIT MACAO", we were interviewed by "520 Finance".

In the interview, we introduced mainly the "cryptomall", which boasts the world largest product lineup in the cryptocurrency dedicated shopping mall industry, the specific mechanism of the platform where "fake" and "imitated products" cannot be sold and will not be sold at all utilizing blockchain technology and the novelty.

3. What is "520 Finance"?

"520 Finance" is a comprehensive service platform that integrates blockchain industry news distribution, blockchain industry market trend analysis, and community services, and currently has over 1 million registered users.

"520 Finance" provides the latest professional blockchain knowledge and value through contents such as news distribution, detailed reports, market analysis, new project development, community management, event planning and management.

↓ ↓ Click here for the official website of 520 Finance ↓ ↓

<http://www.520cj.net/>



4. About "cryptomall", the social contribution-type, cryptocurrency-dedicated shopping mall

(1) What is "cryptomall"?

"cryptomall" is a "social contribution-type, cryptocurrency-dedicated shopping mall that handles over 1 million items. Utilizing the blockchain technology, we are constructing a shopping mall platform where fake products cannot be sold and will not be sold at all.

Click here to access "cryptomall", the "social contribution-type, cryptocurrency-dedicated shopping mall.

<https://crypto-mall.org>

(2) What is the mechanism to eradicate “fake products”?

- **#1 transparency**

Anyone can view the transaction record by registering the transaction record of the product on the blockchain. Unlike a centralized system where there is an administrator, third parties who have no interests can view the history, so it is highly transparent and data cannot be tampered with.

- **#2 Tracking possibility**

All transaction records for products on the blockchain are connected. In other words, it is obvious that the product was shipped from a manufacturer and arrived at the user via a retail store.

- **#3 Fiber type microchip**



Fiber-type microchips that do not interfere with design are incorporated into products during manufacturing. By reading the microchip, you can view the history on the blockchain that cannot be tampered with, such as product information, product transaction history, and logistics routes.

In this way, by using blockchain technology and microchips, anyone can view the transaction history of products that can never be tampered with, and “fake products” cannot be sold and will not be sold at all” Shopping mall platform can be built.

(3) Exhibits and speeches at “World Blockchain Forum NYC 2019 ” have been decided.

cryptomall ou, which operates a “social contribution-type” cryptocurrency-dedicated shopping mall “cryptomall”, will exhibit at the “World Blockchain Forum NYC 2019 ” hosted by “WBF (World Blockchain Forum Corp.) ” in New York on Friday, September 27 through Saturday, 28, 2019, and give a keynote speech.

World largest products “cryptomall”, a shopping mall specializing in cryptocurrency dedicated shopping malls, a concrete mechanism where “fake” and “imitated products” cannot be sold and will not be sold at all by utilizing the blockchain technology, and the novelty.

↓ ↓ Click here for the details of “World Blockchain Forum NYC 2019 ” ↓ ↓
<https://www.wbfnyc.com/>



Inquiry

◇ **Inquiry form**

<https://crypto-mall.org/contact>

◇ **Inquiry by email:**

support@crypto-mall.org

◇ **Operating site:**

<https://crypto-mall.org/>

<https://ieo.crypto-mall.org/>

◇ **To cryptocurrency issuers and those who can introduce cryptocurrency issuers:**

Please access the following site:

https://crypto-mall.org/user_data/alliance

※ With regard to business alliances, we will make decisions based on careful examinations. Please note that there may be cases we decline the alliance depending on examination results.

