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**【WBF in New York】**

**“cryptomall” will be exhibit and give a keynote speech at the “World Blockchain Forum NYC 2019”, the largest forum in the blockchain industry.**

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2019/9/26



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# 1. Exhibited at “World Blockchain Forum NYC 2019” to be held in New York

cryptomall ou, operates the social contribution-type, cryptocurrency-dedicated shopping mall "cryptomall" will give a keynote speech at World Blockchain Forum NYC 2019” hosted by “WBF (World Blockchain Forum Corp.)” to be held on September 27 (Fri) and 28 (Sat), 2019.

World largest products "cryptomall", a shopping mall specializing in cryptocurrency dedicated shopping malls, a concrete mechanism where "fake" and "imitated products" cannot be sold and will not be sold at all by utilizing the blockchain technology, and the novelty.

## 2. About “World Blockchain Forum NYC 2019”

### (1) What is “WBF (World Blockchain Forum Corp.)” ?

“WBF (World Blockchain Forum Corp.)”, which presides over “World Blockchain Forum NYC 2019”, was established in New York in 2017. “WBF (World Blockchain Forum Corp.)” is a global resource aggregation platform that provides blockchain companies around the world, project introductions, road shows and other financing services.

In addition, “WBF (World Blockchain Forum Corp.)” collects information on blockchain technology and provides it to the whole world to improve blockchain technology and create completely new value. In the year of 2019, more than 30 conferences in 20 countries are scheduled and held sequentially.



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## (2) Overview “World Blockchain Forum NYC 2019 “

◆ Title

World Blockchain Forum NYC 2019

◆ Organizer

WBF (World Blockchain Forum Corp.)

◆ Date and time

Saturday, September 27, 2019 8 : 30 (EST)~

Sunday, September 28, 2019 19 : 30 (EST)~

◆ Place

New York

The Altman Building, 135 W 18th St, New York, NY 10011, USA

◆ Organizer official website

<https://www.wbfny.com/>

◆ Event notification site

<https://www.wbfny.com/buy-tickets>

※ If the capacity is reached, the application will be closed. We recommend that you apply early.



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### (3) The details of “World Blockchain Forum NYC 2019”

The forums hosted by the “WBF (World Blockchain Forum Corp.)”, including the “World Blockchain Forum NYC 2019”, have been held in the United States, the United Kingdom, Singapore, South Korea, and China.

At the upcoming the “World Blockchain Forum NYC 2019”, we will discuss cutting-edge blockchain technology and share the latest blockchain news. We aim to spread blockchain technology in all industries.

### (4) Highlights of “World Blockchain Forum NYC 2019”

- 100+ Mainstream Media
- 70+ Eminent Speakers
- 50+ Industry-leading companies
- 6 Global blockchain Awards
- 4 Most trending topics
- 2 Days of opportunities to talk to in global blockchain investors



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### 3. About "cryptomall", the social contribution-type, cryptocurrency-dedicated shopping mall

#### (1) What is "cryptomall"?

"cryptomall" is a "social contribution-type, cryptocurrency-dedicated shopping mall that handles over 1 million items. Utilizing the blockchain technology, we are constructing a shopping mall platform where fake products cannot be sold and will not be sold at all.

Click here to access "cryptomall", the "social contribution-type, cryptocurrency-dedicated shopping mall.

<https://crypto-mall.org>

#### (2) What is the mechanism to eradicate "fake products"?

- **#1 transparency**

Anyone can view the transaction record by registering the transaction record of the product on the blockchain. Unlike a centralized system where there is an administrator, third parties who have no interests can view the history, so it is highly transparent and data cannot be tampered with.

- **#2 Tracking possibility**

All transaction records for products on the blockchain are connected. In other words, it is obvious that the product was shipped from a manufacturer and arrived at the user via a retail store.

- **#3 Fiber type microchip**



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Fiber-type microchips that do not interfere with design are incorporated into products during manufacturing. By reading the microchip, you can view the history on the blockchain that cannot be tampered with, such as product information, product transaction history, and logistics routes.

In this way, by using blockchain technology and microchips, anyone can view the transaction history of products that can never be tampered with, and “fake products” cannot be sold and will not be sold at all” Shopping mall platform can be built.

## Inquiry

◇ **Inquiry form**

<https://crypto-mall.org/contact>

◇ **Inquiry by email:**

[support@crypto-mall.org](mailto:support@crypto-mall.org)

◇ **Operating site:**

<https://crypto-mall.org/>

<https://ieo.crypto-mall.org/>

◇ **To cryptocurrency issuers and those who can introduce cryptocurrency issuers:**

**Please access the following site:**

[https://crypto-mall.org/user\\_data/alliance](https://crypto-mall.org/user_data/alliance)

※ With regard to business alliances, we will make decisions based on careful examinations. Please note that there may be cases we decline the alliance depending on examination results.

