



【OKEx】 cryptomall ou, operates cryptocurrency-dedicated shopping mall "cryptomall", has signed a comprehensive business alliance with “OKEx Exchange”.

2019/10/28



Monday, October 28, 2019, cryptomall ou, the operator of "cryptomall", the social contribution-type, cryptocurrency-dedicated shopping mall, announced that it has signed a comprehensive business alliance with “OKEx Exchange” which ranked 2nd in the world transaction volume.



1. About business alliance

(1) Objective of alliance

“OKEx Exchange” is one of the world's three largest cryptocurrency exchanges, along with “Binance Exchange” and “Huobi Exchange”. The volume of transactions is very large among world exchanges, and there are abundant altcoins.

↓↓Click here to access the official website of “OKEx Exchange” ↓↓

<https://www.okex.com/>

We concluded the alliance this time with a belief that the collaboration between “cryptomall”, the shopping mall sticking to genuine products, and “OKEx Exchange”, the major cryptocurrency exchange “OKEx Exchange”, will create synergies and bring more values to users of the services of the both companies.

(2) Milestones

Through this partnership, we will work to make effective use of the assets owned by both companies and aim to realize the effects of the partnership soon.



2. About “OKEx Exchange”

(1) Overview

◆ Cryptocurrency exchange name:
“OKEx Exchange”

◆ “OKEx Exchange” official website:
<https://www.okex.com/>

◆ Membership:
More than 20 million

◆ Trading volume per 24 hours:
Approx. 164.5 billion yen

“Coin Market Cap” (October 28, 2019)
<https://coinmarketcap.com/ja/exchanges/okex/>

(2) What is “OKEx Exchange” ?

“OKEx Exchange” is one of the world's three largest cryptocurrency exchanges, along with “Binance Exchange” and “Huobi Exchange”.

“OKEx Exchange” has a large number of users and boasts the world's largest transaction volume, so it is said to be a cryptocurrency exchange that has many achievements and can be used with security.



(3) Seven features of “OKEx Exchange”

- **Feature #1 «4 transaction methods»**

Since it supports 4 trading methods such as "Token Trading", "Index Trading", "C2C Trading", and "Future Trading", "OKEx Exchange" can meet the demands of various users from beginners to advanced cryptocurrency trading.

- **Feature #2 «More than 100 different altcoins»**

"OKEx Exchange" handles over 100 types of altcoins. All altcoins are carefully selected and reliable.

- **Feature #3 «World's largest transaction volume»**

"OKEx" exchange is large scale and currently used by more than 20 million users, has the world's largest transaction volume in 24 hours.

- **Feature #4 «World's largest liquidity»**

"OKEx Exchange" has the world's largest liquidity, so it is easy to establish a transaction and realizes a smooth transaction.

- **Feature #5 «Alliance with bitbank»**

"OKEx Exchange" is affiliated with bitbank, a cryptocurrency exchange in Japan, so you can trade with professionals such as highly secure futures.

- **Feature #6 «Supports 100 times leverage trading»**

"OKEx Exchange" supports 100 times leverage trading, so users can earn more profits.



- **Feature #7 «High credibility»**

“OKEx Exchange” has the largest number of members in the world, such as users who have been trading cryptocurrencies from an early stage and the wealthy, and they have more than 200 BTC (about 210 million yen / as of October 2019). “OKEx Exchange” is a high reliable exchange.



3. About "cryptomall", the social contribution-type, cryptocurrency-dedicated shopping mall

(1) What is "cryptomall"?

"cryptomall" is a "social contribution-type, cryptocurrency-dedicated shopping mall that handles over 1 million items. Utilizing the blockchain technology, we are constructing a shopping mall platform where fake products cannot be sold and will not be sold at all.

Click here to access "cryptomall", the "social contribution-type, cryptocurrency-dedicated shopping mall.

<https://crypto-mall.org>

(2) What is the mechanism to eradicate “fake products”?

- **#1 transparency**

Anyone can view the transaction record by registering the transaction record of the product on the blockchain. Unlike a centralized system where there is an administrator, third parties who have no interests can view the history, so it is highly transparent and data cannot be tampered with.

- **#2 Tracking possibility**

All transaction records for products on the blockchain are connected. In other words, it is obvious that the product was shipped from a manufacturer and arrived at the user via a retail store.



- #3 Fiber type microchip

Fiber-type microchips that do not interfere with design are incorporated into products during manufacturing. By reading the microchip, you can view the history on the blockchain that cannot be tampered with, such as product information, product transaction history, and logistics routes.

In this way, by using blockchain technology and microchips, anyone can view the transaction history of products that can never be tampered with, and “fake products” cannot be sold and will not be sold at all” Shopping mall platform can be built.

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Inquiry

◇ **Inquiry form**

<https://crypto-mall.org/contact>

◇ **Inquiry by email:**

support@crypto-mall.org

◇ **Operating site:**

<https://crypto-mall.org/>

<https://ieo.crypto-mall.org/>

◇ **To cryptocurrency issuers and those who can introduce cryptocurrency issuers:**

Please access the following site:

https://crypto-mall.org/user_data/alliance

※ With regard to business alliances, we will make decisions based on careful examinations. Please note that there may be cases we decline the alliance depending on examination results.

