



【Baruto Kaito the interview video】

Released an interview video of current Estonian Parliamentarian who became a cryptomall Strategy Advisor.

2019/10/1



1. Released the interview video of Baruto Kaito

(1) Overview

On Thursday, September 26, 2019, cryptomall ou, operates the social contribution-type, cryptocurrency-dedicated shopping mall "cryptomall", has released the interview video of a former Ozeki, Mr. Baruto Kaito (Mr. Kaid Höövelson) who became a Strategic Advisor and the current member of the Estonian Parliament (Riigikogu).

↓ ↓ Click here for the interview video ↓ ↓

<https://www.youtube.com/watch?v=YaDBpa741ZQ>

(2) About the interview video

In the interview video, he talks about the background of becoming a cryptomall Strategy Advisor and the future of cryptocurrency and blockchain from the standpoint of an Estonian parliamentarian which is one of the world's leading IT countries.

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- Q1. About the current work and activities
- Q2. About encountering "cryptomall"
- Q3. How to determine the future of a company
- Q4. About the future of blockchain and cryptocurrencies
- Q5. About the future of cryptomall
- Q6. The message to all of you



2. About Mr. Baruto Kaito

(1) Profile

Mr. Baruto Kaito is the first ever sumo wrestler from the Republic of Estonia. The highest rank is Eastern Ozeki.

After retired from Sumo, he wanted to be a politician and returned to his home country Estonia in 2018.

In March 2019, he ran for the general election of the Estonian Parliament (Riigikogu) and became a Member of Congress. Currently, he is engaged in energetic activities with the enthusiasm of becoming a bridge between Estonia and Japan.

【Source: Estonian Public Broadcasting (March 5, 2019)】

<https://news.err.ee/916775/maardu-mayor-passes-riigikogu-seat-on-to-baruto>

(2) Main career

2010 Promotion to Shin Ozeki (Eastern Ozeki.)

2013 Retired from Sumo

2018 Returned to Estonia

2019 ran for the general election of the Estonian Parliament (Riigikogu) and became a Member of Congress



3. About "cryptomall", the social contribution-type, cryptocurrency-dedicated shopping mall

(1) What is "cryptomall"?

"cryptomall" is a "social contribution-type, cryptocurrency-dedicated shopping mall that handles over 1 million items. Utilizing the blockchain technology, we are constructing a shopping mall platform where fake products cannot be sold and will not be sold at all.

Click here to access "cryptomall", the "social contribution-type, cryptocurrency-dedicated shopping mall.

<https://crypto-mall.org>

(2) What is the mechanism to eradicate “fake products”?

- **#1 transparency**

Anyone can view the transaction record by registering the transaction record of the product on the blockchain. Unlike a centralized system where there is an administrator, third parties who have no interests can view the history, so it is highly transparent and data cannot be tampered with.

- **#2 Tracking possibility**

All transaction records for products on the blockchain are connected. In other words, it is obvious that the product was shipped from a manufacturer and arrived at the user via a retail store.



- #3 Fiber type microchip

Fiber-type microchips that do not interfere with design are incorporated into products during manufacturing. By reading the microchip, you can view the history on the blockchain that cannot be tampered with, such as product information, product transaction history, and logistics routes.

In this way, by using blockchain technology and microchips, anyone can view the transaction history of products that can never be tampered with, and “fake products” cannot be sold and will not be sold at all” Shopping mall platform can be built.

Inquiry

◇ **Inquiry form**

<https://crypto-mall.org/contact>

◇ **Inquiry by email:**

support@crypto-mall.org

◇ **Operating site:**

<https://crypto-mall.org/>

<https://ieo.crypto-mall.org/>

◇ **To cryptocurrency issuers and those who can introduce cryptocurrency issuers:**

Please access the following site:

https://crypto-mall.org/user_data/alliance

※ With regard to business alliances, we will make decisions based on careful examinations. Please note that there may be cases we decline the alliance depending on examination results.

