



["IEO" on December 20 & "Listing" on December 24] cryptomall ou which operates the social contribution-type, cryptocurrency-dedicated shopping mall "cryptomall" has officially announced IEO & listing dates on WBFex!

2019/12/20



Thursday, December 19, 2019, cryptomall ou, operates the social contribution-type, cryptocurrency-dedicated shopping mall "cryptomall", has announced that it has been officially decided the details about "IEO (Initial Exchange Offering)" and "listing (listed)" on "WBFex" operated by "WBF (World Blockchain Forum Corp.)" known as a global blockchain forum company.



1. About “IEO” and “Listing”

(1) Overview of “IEO” and “Listing”

◆ Cryptocurrency exchange name:

“WBFex (WBF exchange)

◆ “WBFex” Official HP

<https://www.wbf.info/>

◆ Membership:

1.7 million

◆ Operating company “WBF” official website :

<http://www.wbfevent.com/>

◆ Schedule of “IEO” and “Listing”

“IEO (Initial Exchange Offering)” launches:

Friday, December 20, 2019 at 7:00 AM (UTC)

~ 9:00 AM (UTC)

“Listing” launches:

Tuesday, December 24, 2019 at 7:00 AM (UTC)



(2) What is "IEO"?

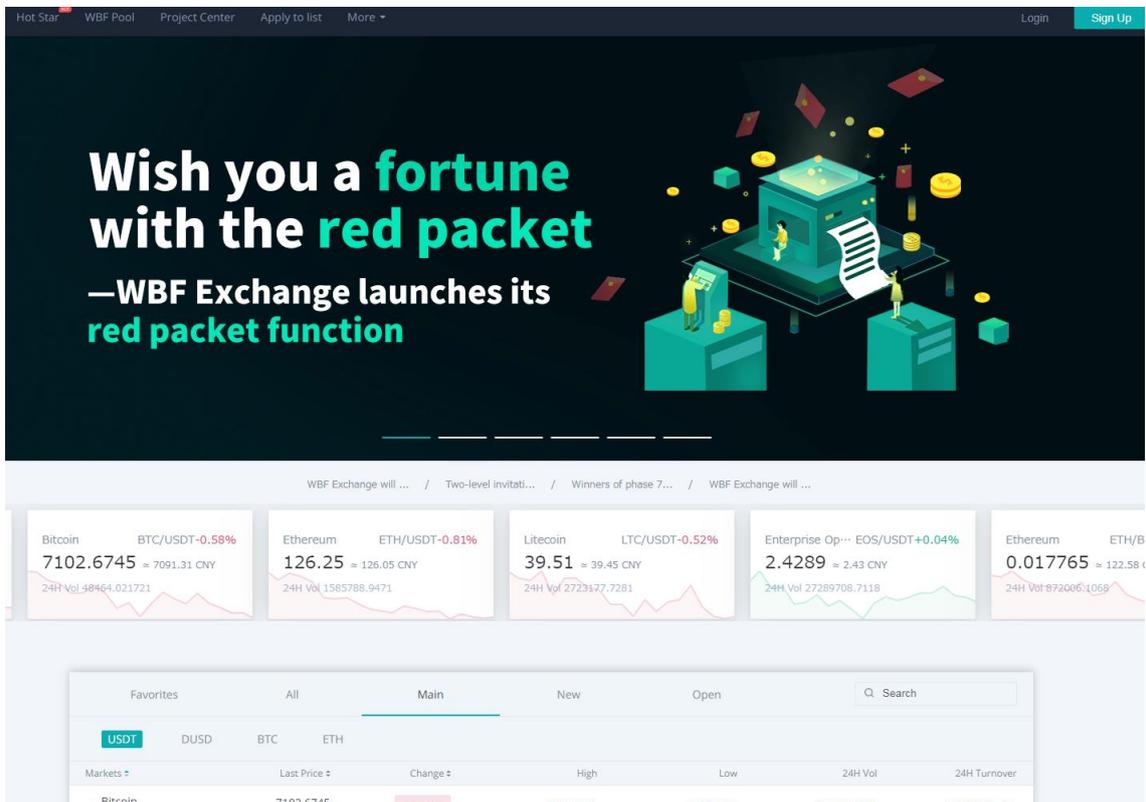
IEO is an abbreviation of "Initial Exchange Offering". It is a method by which a cryptocurrency exchange conducts its own investigation and examination, and sells only the cryptocurrencies that pass through it under the responsibility of the exchange.

(3) What is "Listing"?

"Listing" in the blockchain / cryptocurrency industry means that it will be open to the cryptocurrency exchange and be able to buy and sell cryptocurrencies.



2. About "WBFex"



(1) What is "WBFex"

"WBFex" is a cryptocurrency exchange operated by "WBF", which is famous as the world's leading blockchain forum company.

Pioneering the new concept of the "3rd Generation Digital Asset Exchange", it has a bank-level security system using multiple security protection technologies.

"WBFex" is a cryptocurrency exchange that has attracted attention in recent years.

Increasing the value of exchange tokens issued by "WBFex" every day is indicating a high-visibility of "WBFex".



(2) The future of "WBFex"

WBFex is an emerging cryptocurrency exchange, but they are expected that catch up with the BINANCE exchange, which continues to hold the world's top daily trading volume rankings.

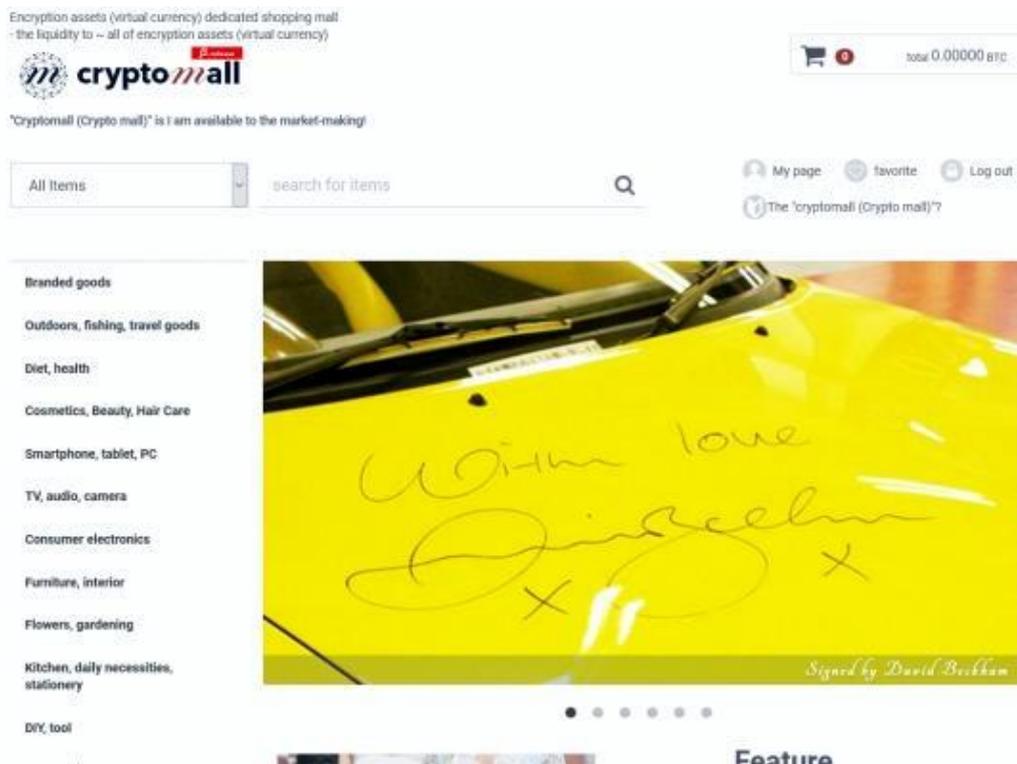
In addition, the number of WBFex registered user is expected to reach 18 million by December 30, 2020, and it is also expected to become the world's largest cryptocurrency exchange by registered users.

Reference: Zaikei News (June 13, 2019)

<https://www.zaikei.co.jp/releases/818622/>



3. About "cryptomall", the social contribution-type, cryptocurrency-dedicated shopping mall



(1) What is "cryptomall"?

"cryptomall" is a "social contribution-type, cryptocurrency-dedicated shopping mall that handles over 1 million items. Utilizing the blockchain technology, we are constructing a shopping mall platform where fake products cannot be sold and will not be sold at all.

Click here to access "cryptomall", the "social contribution-type, cryptocurrency-dedicated shopping mall.

<https://crypto-mall.org>



(2) What is the mechanism to eradicate “fake products”?

- **#1 transparency**

Anyone can view the transaction record by registering the transaction record of the product on the blockchain. Unlike a centralized system where there is an administrator, third parties who have no interests can view the history, so it is highly transparent and data cannot be tampered with.

- **#2 Tracking possibility**

All transaction records for products on the blockchain are connected. In other words, it is obvious that the product was shipped from a manufacturer and arrived at the user via a retail store.

- **#3 Fiber type microchip**

Fiber-type microchips that do not interfere with design are incorporated into products during manufacturing. By reading the microchip, you can view the history on the blockchain that cannot be tampered with, such as product information, product transaction history, and logistics routes.

In this way, by using blockchain technology and microchips, anyone can view the transaction history of products that can never be tampered with, and “fake products” cannot be sold and will not be sold at all” Shopping mall platform can be built.

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<https://crypto-mall.org>

Inquiry

◇ **Inquiry form**

<https://crypto-mall.org/contact>

◇ **Inquiry by email:**

support@crypto-mall.org

◇ **Operating site:**

<https://crypto-mall.org/>

<https://ieo.crypto-mall.org/>

◇ **To cryptocurrency issuers and those who can introduce cryptocurrency issuers:**

Please access the following site:

https://crypto-mall.org/user_data/alliance

※ With regard to business alliances, we will make decisions based on careful examinations. Please note that there may be cases we decline the alliance depending on examination results.

