



“cryptomall” is appointed as a leading sponsor for Japan Estonia chamber of commerce association (jecc)!

~August 1 we'll hold a founding ceremony for Japan Estonia chamber of commerce association! ~

2020/07/20

The poster features a yellow and orange geometric background. At the top left is the Japan Estonia Chamber of Commerce logo. The main title is 'Japan Estonia Chamber of Commerce Founding Memorial Ceremony'. Below this, the date 'Saturday, August 1, 2020' is displayed. A box indicates 'Free to join Pre-registration system' and 'Held online'. The event theme is 'Exploring Estonia's economy and modern business', with a 'Talk event' tag. The cryptomall logo is at the bottom left, with the tagline 'Venture from Estonia Company entrance!'. On the right, five circular portraits of speakers are shown with their names and titles: Yoshiyuki Nishiyama (Honorary president), Banri Kaleda (Honorary Advisor), Hajime Ishii (President), Kaido Holvesson (Vice President), and Megumi Tsuji (Executive director).

On Tuesday, July 7, 2020, cryptomall, which operates a “social contribution type” crypto asset (virtual currency) dedicated shopping mall “cryptomall”, was appointed as the lead sponsor of the Japan Estonia Business and Industry Association (Ginza, Chuo-ku, Tokyo, President: Hajime Ishii, hereinafter "Japan-Estonian Chamber of Commerce") (<https://jecc.ee/>) . Upon taking office, we will hold a foundation ceremony at BINARYSTAR.



1. [About the Leading Sponsor]

(1) Purpose of the lead sponsor

cryptomall ou is based in the Republic of Estonia and operates "cryptomall", a shopping mall dedicated to crypto assets (virtual currencies) that focuses on "genuine" in order to eradicate "fake and pakuri products". Also, in June of this year, [world's first] applied for a world patent on the "Appraisal Certification System ®" that utilizes the blockchain mechanism. As a result, we have completely eliminated "fake products and pakuri products" and are developing a business for the distribution of safe and secure products (Japanese Patent Application: 2020-103179).

With the business knowledge of cryptomall ou, we will contribute to economic promotion of both Japan and the Republic of Estonia.

(2) Future outlook

At the foundation ceremony, participants will be informed of the reason for the establishment of the "Japan-Estonian Association of Commerce and Industry", and a live online broadcast from the Republic of Estonia will be conducted by "Mr. Baruto Kaito: Real name (kaido hõövelson)" of the Vice President of the Association. He will be giving a lecture on the theme "On the economic situation of the Republic of Estonia in the Corona Erosion", who is also a current member of the Parliament of Estonia.





2. 【About “Japan Estonia chamber of commerce association”】

(1) Corporate profile

Company name: Japan Estonia chamber of commerce association (abbreviation: jecc).

Company base: Ginza, Chuo-ku, Tokyo.



Honorary president: Yoshiyuki Nishiyama
(Chairman of NAC Inc., Chairman of Senkaq Inc., Director of Japan Business Federation)

Honorary Advisor: Banri Kaieda
(Supreme Adviser to the Constitutional Democratic Party, Chairman of the Tax System Investigation)

Officers :

President: Hajime Ishii
(Permanent member of the House of Representatives, former Chairman of the National Public Safety Commission)

Vice President: kaido h  velson
(Member of congress for republic of Estonia)

Executive director: Megumi Tsuji
(Former democratic party's deputy secretary general, lawyer)

Director: Stina Seppel
(Entrepreneur in republic of Estonia)

Director: Yushi Nakashima
(TORIAEZU OU CEO)



Leading sponsor: cryptomall oü (<https://crypto-mall.org>)

Business details:

- Support for business between Japan and Estonia.
- Dispatch survey team and inspection group in each field.
- Planning and management of business exchange meetings in various fields between Japan and the Republic of Estonia.
- Promotion of each research activity, and holding research meetings.
- Holding tourism attraction events in both countries, Japan and Estonia.
- Gather information about the Republic of Estonia and issue journals and publications.
- All other businesses incidental to the above.

Association official site : <https://jecc.ee/>



(2) Notice of "Founding Ceremony"

●Overview

Ceremony name

[Founding ceremony for Japan Estonia chamber of commerce association]

Date:

1st August,2020 (On Saturday) from 15:00 Just.

Venue:

BINARYSTAR Co., Ltd.

1-8-19, Kiraritoginza 11F, Chuo-ku, Tokyo.



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- About number of participants.

We make the number of participants limited to 50 people with the spread of new coronavirus infection, in spite of the large venue for 200 people.

In addition, the state of the day will be simultaneously distributed online. Please consider together.

↓↓Click here to apply↓↓

<https://jecc-cryptomall.peatix.com/>

- For participant at the venue

(Please fill out in line with form. We will inform you for the winner via email at a later date.)

URL

https://docs.google.com/forms/d/1LqkrumxyJ1dP6z_Jbys95hCyhOMk8BJFRcXa3Owd9oo



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- For participant at the live stream on web (Please apply by peatix)

URL : <https://jecc-cryptomall.peatix.com>

【agenda】

- Opening remarks (Banri Kaieda)
- Regarding the significance of establishing the Japan-Estonian Chamber of Commerce (Megumi Tsuji)
- Greetings as Chairman of Nippon Keidanren (Yoshiyuki Nishiyama)
- Introduction of cases that can be a bridge between Japan and the Republic of Estonia (Hajime Ishii)
- Regarding the economic situation in Corona, the Republic of Estonia (kaido h  velson)
- The present situation of venture companies in Estonia. (Stina Seppel)
- Regarding to significance of founding venture companies in Estonia by Japanese (Yushi Nakashima)
- **【US/EPO World Patent Application】** Regarding the novelty of "Appraisal certification system: registered:" (cryptomall ou : Nozomu Ishii • Marina Christina Arai)

●Strategies to improve safety and security

We are implementing the following infection control measures. We ask for your understanding and cooperation in preventing infection.

- We make visitors limited who has masks.
- Please get disinfection of fingers and take your temperature before enter the venue on the day. (If you are found with fever, we may refuse your entry.)
- All staffs will wear the masks always, get disinfection and take our temperature before working.
- We will hold the ceremony with 40% mobilization for usual capacity of the venue, in order to keep social distance.



■ Inquiries about this matter

【Company name】 cryptomall ou

【location】 Narva mnt 50, Kesklinna linnaosa,
10152, Tallinn, Harju maakond, ESTONIA

【E-mail】 support@crypto-mall.org

"Social contribution type" crypto asset (virtual currency) dedicated shopping mall "cryptomall
→https://crypto-mall.org/



Guidance [About social contribution type crypto asset (virtual currency) shopping mall "cryptomall"]

The screenshot shows a website interface with a vertical list of product categories on the left and a featured item on the right. The categories include: Branded goods, Outdoors, fishing, travel goods, Diet, health, Cosmetics, Beauty, Hair Care, Smartphone, tablet, PC, TV, audio, camera, Consumer electronics, Furniture, interior, Flowers, gardening, Kitchen, daily necessities, stationery, DIY, tool, Pet Supplies, creature, Musical Instruments, Handicraft, collection, Games, toys, Baby, Kids, Maternity, Sport, and Car, motorcycle, bicycle. The featured item is a yellow car with a signature that reads "With love David Beckham" and "Signed by David Beckham". Below the featured item is a section titled "Feature 'Brand Items'" with the text "I want but find without fail!" and "Brands number more than 100. Stocks carefully selected popular items." and a "read more >" button.



1. Three characteristics of "cryptomall"

·Part 1

A shopping center that only sells real goods is not inferior to the blockchain platform of large shopping centers.

· Part 2

Infinite possibilities of partnering with other crypto assets.

↓ ↓ Click here for an introduction video of "cryptomall"

<https://www.youtube.com/watch?v=xk45HoCBUVw&feature=youtu.be>

· Part 3

US/EPO World Patent Pending "Appraisal Certification System (R)" is under construction.

2. The fake pakuri problem tackled by "cryptomall"

· problem

550 trillion yen of "fake goods and pakuri products" are flooded every year, and I can not feel safe about online shopping. (Source: OECD)

· solution

With the "Appraisal Certification System (R)" that is pending in the PCT world patents, it is possible to eradicate "fake goods and pakuri products" from all over the world.

↓ ↓ Click here for a video explaining the current state of imitation products ↓ ↓

<https://www.youtube.com/watch?v=CjxvfAaa-js&t=11s>



3. Past delivery contents

↓ ↓ Click here for contents such as press releases ↓ ↓

<https://crypto-mall.org/archive/ja?cat=pressrelease>

■ Contact

- Inquiry form

<https://crypto-mall.org/contact>

- Inquiry by email

support@crypto-mall.org

- Management site

cryptomall

<https://crypto-mall.org/>

- For companies considering introducing "Appraisal Certification System (R)"

Please contact the following email address if you are interested in measures against "fake products/pakuri products" in the "Appraisal Certification System (R)" pending for PCT world patents.

The person in charge will guide you.

support@crypto-mall.org

