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**【「cryptomall authentication system (R) Trademark acquisition」】**  
**"cryptomall ou" has acquired three trademarks including the**  
**world patent "cryptomall authentication system (R) "!**

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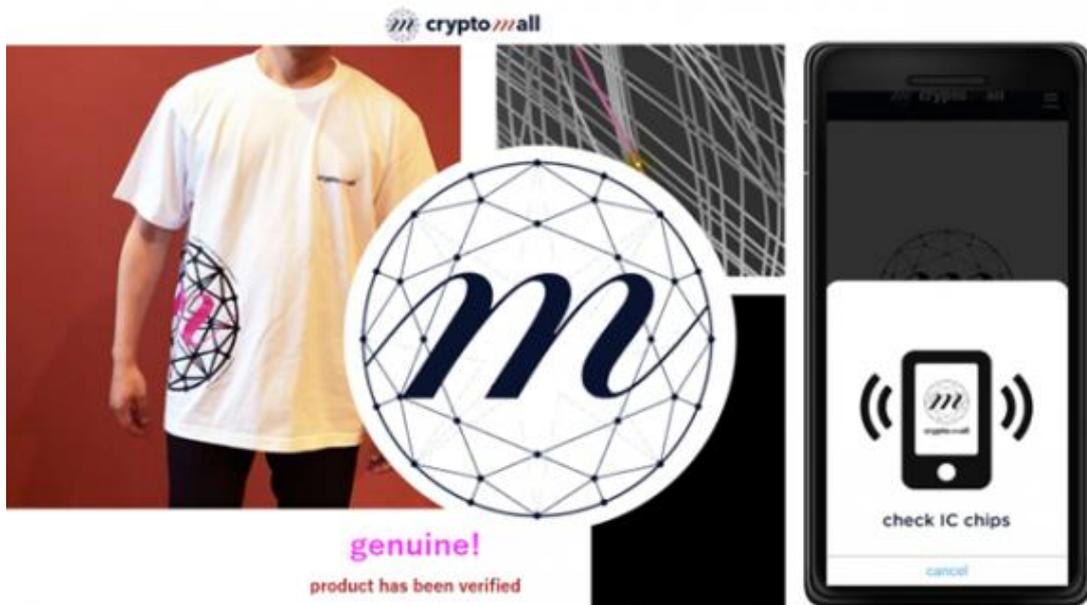
2020/10/05



"cryptomall ou" operates a shopping mall "cryptomall" dedicated to "social contribution type" crypto assets (virtual currency).

The world patent "cryptomall authentication system (R) " invented by the company, together with the "cryptomall authentication chip (R) " and "cryptomall authentication platform (R) " which constitute the technology, was officially recognized as a registered trademark by the patent office in July 2020. And it was announced on October 5, 2020.





## 1. 1. About registered trademarks

### (1) Outline of registered trademark

[Registered trademark name]

(A) "cryptomall authentication system (R) "

(B) "cryptomall authentication chip (R) "

(C) "cryptomall authentication platform (R) "

[Trademark owner]

cryptomall ou

[Registration date]

July 2020

**[Registration number]**

2020-088027

[Trademark announcement date]

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October 5, 2020

## (2) Background of trademark decision

In recent years, a service called "authenticity" has become widespread in the act of determining whether a product is "real" or "fake" (※1) .

However, the technology invented by the company this time is a world patented technology that utilizes blockchain technology (US / EPO world patent: 2020-103179).

As a result, the company adopted the term "authentication" in order to differentiate it from other conventional services and technologies, and is a trademark of "cryptomall authentication system (R) ", which indicates that it is the only technology in the world.

\* 1: Source 2019 "Nikkan Kogyo Shimbun July 12 Komehyo, AI authenticity judgment of brand products postponed introduction within the fiscal year"

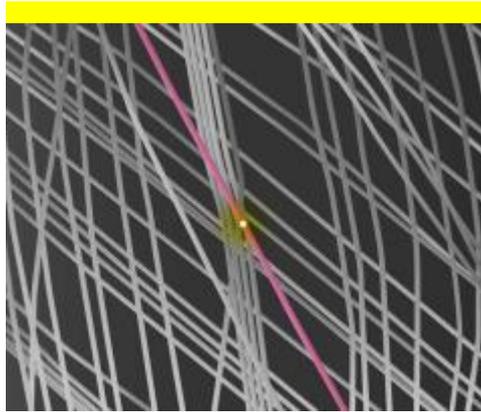
## 2. About " cryptomall authentication system (R) "

### (1) What is "cryptomall authentication system (R) " ?

"Cryptomall authentication system (R) " is a general term for a system that combines "cryptomall authentication chip (R) " and "cryptomall authentication platform (R) ", which are independently developed by utilizing blockchain technology.

With this system, it is possible to prove the credibility (truth) of the product and the transparency of traceability (US / EPO World Patent: 2020-103179).

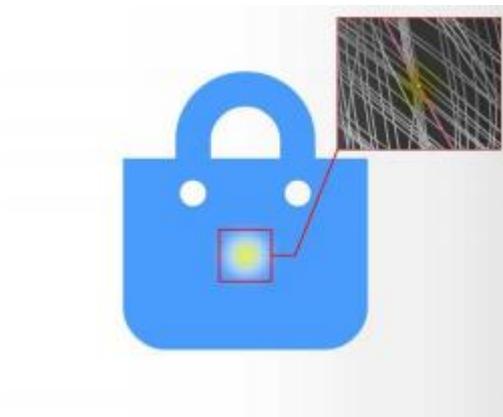




## (2) What is "cryptomall authentication chip (R) " ?

"Cryptomall authentication chip (R) " refers to a unique IC chip or the like that is directly incorporated into a product.

In addition, the unique "real" certification is realized by making the "cryptomall authentication chip (R) " compatible with multisig.



### (3) What is "cryptomall authentication platform (R) " ?

"Cryptomall authentication platform (R) " refers to a platform for recording product information, etc. on its own blockchain.

It is possible to record product information, distribution information and other purchaser information (personal information is anonymized) on the "cryptomall authentication chip (R) " using the "cryptomall authentication platform (R) "

In addition, since the information recorded on this platform cannot be forged or tampered with, a unique "genuine" proof is realized.



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### 3. Features and benefits of introducing "cryptomall authentication system (R) "

#### (1) Three features of

#### "cryptomall authentication system (R) "

##### (a) **US / EPO World Patent!**

The company's patent is the US / EPO World Patent (2020-103179).

As a result, it will be protected as the one and only invention in the world, and will be the company's only one service.

##### (b) **"cryptomall authentication system (R) " that uses blockchain and multisig!**

Blockchain refers to a technology that manages a block of data that records transaction details for a certain period of time by connecting them like a chain (distributed ledger).

On the other hand, multisig is an abbreviation for multi-signature, which is a technology that requires multiple private keys to sign a transaction.

With these two technologies, we have realized a "real" proof that cannot be forged or tampered with.

Blockchain refers to a technology that manages a block of data that records transaction details for a certain period of time by connecting them like a chain (distributed ledger).



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On the other hand, multisig is an abbreviation for multi-signature, which is a technology that requires multiple private keys to sign a transaction.

With these two technologies, we have realized a "genuine" authentication that cannot be forged or tampered with.

**(c) Easy "genuine" check anytime, anywhere!**

You can easily check "genuine" anytime, anywhere by simply holding two or more "cryptomall authentication chip (R) " over a device such as a smartphone.

You can easily check product information, distribution information, and other purchaser information (personal information is anonymized) that cannot be forged or tampered with.

**(2) Five merits for companies that have introduced  
the "cryptomall authentication system (R) "**

[1] 100% elimination of your company's "fake products / pakuri products"!

[2] Make your company's product information, distribution information, and other purchaser information (Anonymize personal information) transparent!

[3] Easy appraisal from smartphones, etc. 24 hours a day, 365 days a year!

[4] "Cryptomall authentication chip (R) " with GPS is a deterrent to theft!

[5] No new blockchain development costs required!





## Guidance

[About social contribution type crypto asset(virtual currency)  
shopping mall "cryptomall"]

### 1. Three characteristics of "cryptomall"

#### ·Part 1

A shopping center that only sells real goods is not inferior to the blockchain platform of large shopping centers.

#### · Part 2

Infinite possibilities of partnering with other crypto assets.

↓ ↓ Click here for an introduction video of "cryptomall"

<https://www.youtube.com/watch?v=xk45HoCBUVw&feature=youtu.be>

#### · Part 3

US/EPO World Patent Pending "Appraisal Certification System (R)" is under construction.

### 2. The fake pakuri problem tackled by "cryptomall"

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- problem

550 trillion yen of "fake goods and pakuri products" are flooded every year, and I can not feel safe about online shopping. (Source: OECD)

- solution

With the "Appraisal Certification System (R)" that is pending in the PCT world patents, it is possible to eradicate "fake goods and pakuri products" from all over the world.

↓ ↓ Click here for a video explaining the current state of imitation products ↓ ↓

<https://www.youtube.com/watch?v=CjxvfAaa-js&t=11s>

### 3. Past delivery contents

↓ ↓ Click here for contents such as press releases ↓ ↓

<https://crypto-mall.org/archive/ja?cat=pressrelease>

#### ■ Contact

- Inquiry form

<https://crypto-mall.org/contact>

- Inquiry by email

[support@crypto-mall.org](mailto:support@crypto-mall.org)

- Management site

cryptomall

<https://crypto-mall.org/>

- For companies considering introducing "Appraisal Certification System (R)"

Please contact the following email address if you are interested in measures against "fake products/pakuri products" in the "Appraisal Certification System (R)" pending for PCT world patents.



The person in charge will guide you.

[support@crypto-mall.org](mailto:support@crypto-mall.org)

- Branded goods
- Outdoors, fishing, travel goods
- Diet, health
- Cosmetics, Beauty, Hair Care
- Smartphone, tablet, PC
- TV, audio, camera
- Consumer electronics
- Furniture, interior
- Flowers, gardening
- Kitchen, daily necessities, stationery
- DIY, tool
- Pet Supplies, creature
- Musical Instruments, Handicraft, collection
- Games, toys
- Baby, Kids, Maternity
- Sport
- Car, motorcycle, bicycle



## Feature "Brand Items"

I want but find without fail!

Brands number more than 100. Stocks carefully selected popular items.

[read more >](#)

