



**[Completion of "cryptomall authentication platform (R) "]
"cryptomall ou", a unique information recording platform using
blockchain "cryptomall authentication platform (R) " is finally
launched!**

2020/10/27



"cryptomall ou" operates a shopping mall "cryptomall" dedicated to "social contribution type" crypto assets (virtual currency).

In October 2020, the company succeeded in launching its own platform "cryptomall authentication platform (R) " for recording product information mainly on the blockchain, among the "cryptomall authentication system (R) " of the world patented technology.

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1. Overview

"cryptomall ou" has recently released an "cryptomall authentication system (R) " dedicated application that allows consumers to "easily" determine authenticity using the app.

On the other hand, the "cryptomall authentication platform (R) " newly launched by the company is mainly for the purpose of recording and managing information on the blockchain on the manufacturer side.

As a result, the "cryptomall authentication system (R) " has become possible to handle information on the blockchain for both consumers and manufacturers.

The original IC chip "cryptomall authentication chip (R) " required to introduce the information recorded on the "cryptomall authentication platform (R) " into actual products has already been developed.

In other words, with the launch of the "cryptomall authentication platform (R) " completed this time, the "cryptomall authentication system (R) " has finally succeeded in practical use. It was ready to use immediately.

2. About "cryptomall authentication system (R)

(1) What is "cryptomall authentication system (R) " ?

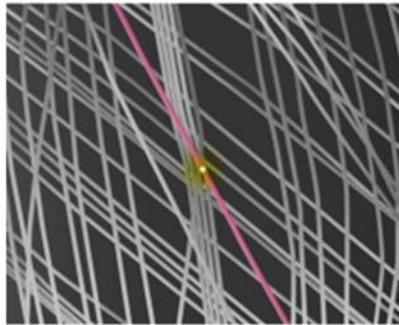
"cryptomall authentication system (R) " is a general term for a system that combines "cryptomall authentication chip (R) " and "cryptomall authentication platform (R) ", which are independently developed by utilizing blockchain technology.

With this system, it is possible to prove the credibility (truth) of the product and the
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transparency of traceability (US / EPO World Patent: 2020-103179).

In addition, even in the secondary distribution of products that have introduced the "cryptomall authentication system (R) ", we have achieved a unique "genuine" certification.



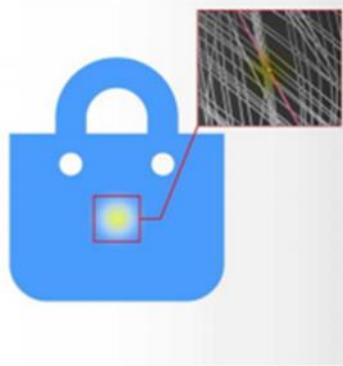
(2) What is "cryptomall authentication chip (R) " ?

"cryptomall authentication chip (R) " refers to a unique IC chip or the like that is directly incorporated into a product.

Depending on each product, "Fiber type `ultra` minimal IC chip", "Solid IC chip with GPS function", Others such as "QR code", There are a wide variety of shapes and styles, can be used for embedding, pasting, and other wrapping.

In addition, by making the "cryptomall authentication chip (R) " compatible with multisig, a unique "genuine" certification is realized.





(3) What is "cryptomall authentication platform (R) " ?

"cryptomall authentication platform (R) " refers to a platform for recording product information, etc. on its own blockchain.

It is possible to record product information, distribution information and other purchaser information (personal information is anonymized) on the "cryptomall authentication chip (R) " using the "cryptomall authentication platform (R) " .

In addition, since the information recorded on this platform cannot be forged or tampered with, a unique "genuine" proof is realized.





3. Features and benefits of introducing "cryptomall authentication system (R) "

(1) Three features of "cryptomall authentication system (R) "

① US / EPO World Patent!

The company's patent is the US / EPO World Patent (2020-103179).

As a result, it will be protected as the one and only invention in the world, and will be the company's only one service.

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② "cryptomall authentication system (R) " that uses blockchain and multisig!

Blockchain refers to a technology that manages a block of data that records transaction details for a certain period of time by connecting them like a chain (distributed ledger).

On the other hand, multisig is an abbreviation for multi-signature, which is a technology that requires multiple private keys to sign a transaction.

With these two technologies, we have realized a "genuine" proof that cannot be forged or tampered with.

③ Easy "genuine" check anytime, anywhere!

Simply hold two or more "cryptomall authentication system (R) " over a device such as a smartphone to easily check "genuine" anytime, anywhere.

You can easily check product information, distribution information, and other purchaser information (personal information is anonymized) that cannot be forged or tampered with.

(2) Five merits for companies that have introduced the "cryptomall authentication system (R) "

- ① 100% elimination of your company's "fake products / pakuri products"!
- ② Make your company's product information, distribution information, and other purchaser information (Anonymize personal information) transparent!
- ③ Easy appraisal from smartphones, etc. 24 hours a day, 365 days a year!
- ④ "Cryptomall authentication chip (R) " with GPS is a deterrent to theft!
- ⑤ No new blockchain development costs required!



<Information>

[About "cryptomall ou"]

1. Three features of "cryptomall"

【Part 1】

Invented US / EPO world patented technology "cryptomall authentication system (R) " (2020-103179)

↓ ↓ "cryptomall authentication system (R) " official website is here
<https://cas.jp.crypto-mall.org/>

【Part 2】

Operates "cryptomall", a shopping mall dedicated to "social contribution type" crypto assets (virtual currency)

↓ ↓ Click here for the "cryptomall" introduction video
<https://www.youtube.com/watch?v=xk45HoCBUVw&feature=youtu.be>

【Part 3】

[Jecc] Appointed as the leading sponsor of the Japan Estonian Chamber of Commerce and Industry

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↓ ↓ Click here for the official website of the Japan Estonia Chamber of Commerce
<https://jecc.ee/>

2. The fake / pakuri problem that "cryptomall ou" challenges

【problem】

The total damage caused by the flood of "counterfeit and pakuri products" in world trade is equivalent to about \$1.2 trillion annually. As a result, consumers cannot shop online with peace of mind (* 1).

* 1: Source: 2019 "OECD (counterfeit trade accounts for 3.3% of world trade and continues to increase"

【solution】

Accurate and "easy" "genuine" certification of products using the US / EPO world patented technology "cryptomall authentication system (R) " (2020-103179) ensures that "counterfeit / pakuri products" are eliminated from all over the world. This will bring consumers into an era where they can shop online with peace of mind.

↓ ↓ Click here for an explanation video about the current state of imitation products ↓ ↓
<https://www.youtube.com/watch?v=CjxvfAaa-js&t=11s>

3. Past delivery content

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↓↓ Click here for content such as press releases ↓ ↓
<https://crypto-mall.org/archive/ja?cat=pressrelease>

4. Inquiries

【Inquiry form】

<https://crypto-mall.org/contact>

[Inquiries by email]

support@crypto-mall.org

5. Official management site

[[cryptomall official website]]

<https://crypto-mall.org/>

【cryptomall mining business official website】

<https://mining.crypto-mall.org/>

["cryptomall authentication system (R) " Official Website]

<< Japanese >>

<https://cas.jp.crypto-mall.org/>

<<English>>

<https://cas.crypto-mall.org/>

6. Official SNS site

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【Teregram】

<< Japanese >>

https://t.me/cryptomall_PR_Japan

<<English>>

https://t.me/cryptomall_PR_English

<< Chinese>

https://t.me/cryptomall_PR_Chinese

【Twitter】

https://twitter.com/cryptomall_PR

【YouTube】

<https://www.youtube.com/channel/UCOXL2yzhICI5cwf-RGqXtmw>

【Facebook】

<https://www.facebook.com/cryptomallpr>

【Instagram】

https://www.instagram.com/cryptomall_ou/

【Weibo】

https://www.weibo.com/cryptomall?is_all=1

7. Official sponsored site

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<https://jecc.ee/>

