



[General Incorporated Association japan estonia chamber of commerce (jecc) x "cryptomall ou"] The first symposium will be held on December 18th (Friday)!

2020/12/08

The poster features a blue and white geometric background. At the top left is the Japan Estonia Chamber of Commerce logo. The main text is centered and includes the event title, date, and location. A circular badge on the right side says 'Online participation available'. At the bottom right, there is a 'Speaker introduction' section with four circular portraits and their respective names and titles.

**Japan Estonian Chamber of Commerce**  
Japan Estonian Chamber of Commerce  
1st symposium  
~ About the blockchain DX strategy at With • Post Corona ~  
**December 18, 2020 (Friday)**  
Nac Co., Ltd. Special Seminar Room  
Shinjuku Center Building 42F  
opening: 18:00 18 : 30 ~ 21 : 00

Online participation available

**Speaker introduction**

 Honorary chairman Yoshiyuki Nishiyama Chairman of NAC Co., Ltd. Chairman of SenkaQ Co., Ltd. Chairman of Nippon Keidanren	 President Hajime Ishii Permanent member of the House of Representatives Former Chairman of the National Public Safety Commission
 Vice-president Kaido Hooovelson Parliamentarian of the Republic of Estonia	 executive director Megumu Tsuji Former Deputy Secretary-General of the Democratic Party, Lawyer

On Friday, December 18, 2020, "cryptomall ou" and "japan estonia chamber of commerce (jecc) (Chairman: Ishii Hajime, Hereafter: japan estonian chamber of commerce) ", which operate "cryptomall", a shopping mall dedicated to "social



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contribution type" crypto assets (virtual currency) Will hold the first symposium.

【japan estonia chamber of commerce (jecc)】

<https://jecc.ee/>

## **1. About the 1st symposium**

### **(1) Overview**

[Schedule]: December 18th (Friday)

[Time] : 18:00 (opening) 18:30 (opening) ~ 21:00 (closing)



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[Venue]: Shinjuku Center Building 42F Nac Co., Ltd. "Special Seminar Room

(Capacity: 100 people)"

(On the day of the event, live streaming will be available online from the venue.)

[Number of participants]: Limited to the first 50 people

【Entry fee】

◆ Visit the venue

- Advance application (with light meal): 2,000 yen (tax included)
- Same-day ticket: 2,500 yen (tax included) / (cash only)

\* If the advance application meets the first 50 people, the same-day ticket will not be sold.



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◆ Participation by online live distribution

· free

[Application for participation]

Visiting the venue and participating in live online distribution

Please use the "peatix" below to apply.

↓ ↓ Click here to apply for participation ↓ ↓

<https://jecc-symposium-01-1218.peatix.com/>

◆ Application deadline: Until 18:00 on Thursday, December 17th



[Venue access]

◆ Visit to the venue

- Get off at JR Shinjuku Station West Exit and walk for 5 minutes
- Keio Line / Odakyu Line / Subway (Marunouchi Line / Toei Shinjuku Line) Get off at Shinjuku Station and walk 5 minutes
- Get off at Tochomae Station on the Oedo Subway Line, a 5-minute walk



- 
- ◆ Participation by online live distribution

We will inform you by e-mail on the day of the application.

## **(2) Speakers (honorific titles omitted)**

- ◆ Hajime Ishii

[Profile]: Former Minister of Home Affairs, Permanent member of the House of Representatives

[Book]: "Politicians on the Green" (Sankei Shimbun Publications)

- ◆ Yoshiyuki Nishiyama



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[Profile]: Standing Director of Japan Business Federation, Honorary Chairman of NAC Co., Ltd., Chairman of SenkaQ Co., Ltd.

[Book]: "Do it now, do it quickly! (Gentosha Media Consulting)

◆ Megumu Tsuji

[Profile]: Former Deputy Secretary-General of the Democratic Party, Lawyer

[Book]: "Collapse of Government What was the Democratic Party of Japan?"

(Kadokawa Shoten book)

◆ Kaido Höövelson

[Profile]: Former sumo wrestler from Estonia, current member of Parliament of the Republic of Estonia



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◆ Allikivi Raul

[Profile]: Director of EU Digital Society Promotion Council, Former Ministry of Economic Affairs and Communications

[Book]: "Challenge of the futuristic nation Estonia, a world opened by e-government" (Impress R & D)

◆ Kenji Ito

[Profile]: Editor-in-chief of "COIN OTAKU", critic of crypto assets (virtual currency)

◆ Keisuke Fukui

[Profile]: EdMuse Co., Ltd. Representative Director, Corporate Company DX Consultant



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◆ Nozomu Ishii

[Profile]: "cryptomall ou" Ambassador

Other speakers will be added at any time!

### (3) Agenda

· Moderator: Miwa Sano

◆ Opening remarks: Ishii Hajime

◆ Guest introduction



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◆ Explanation of the purpose of the event: Nishiyama Yoshiyuki

◆ Greetings from the Republic of Estonia: Kaido Höövelson

\* Live broadcast of the Republic of Estonia

◆ Panel discussion

Theme: "～About the blockchain DX strategy at With・Post Corona～"



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[What is "DX"?)

DX is an abbreviation of "digital transformation", and in order for companies to respond to drastic changes in the business environment, they utilize data and digital technology based on the needs of customers and society to transform products, services, and business models. By doing so, we will transform our business, organization, corporate culture, etc. and establish the superiority of the company (\* 1).

\* 1: Source: 2018

"Ministry of Economy, Trade and Industry 'Guidelines for Promoting Digital Transformation (DX Promotion Guidelines) '"

◆ Lecture on "cryptomall ou", a venture company in the Republic of Estonia



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- [US / EPO World Patented Technology] Introducing "cryptomall authentication system (R) " Utilizing Blockchain (2020-103179)

- [Binance x Crypto Mall Strategic Alliance Special Lecture]

-Regarding the next-generation token economy crypto asset exchange - nozomu ishii

- ◆ Closing remarks: Megumu Tsuji

- ◆ Social gathering

\* Free dissolution possible



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## 2. About "Japan Estonia Chamber of Commerce (jecc)"

### (1) Outline of the association

[Company name]: Japan Estonia Chamber of Commerce

(Japan estonia chamber of commerce: abbreviation jecc)

[Establishment]: August 2020

[Base]: Ginza, Chuo-ku, Tokyo

[First sponsor company]: "cryptomall ou"

[Official site]: <https://jecc.ee/>





## (2) Officer information

[Honorary Chairman]: Yoshiyuki Nishiyama

[Honorary Advisor]: Banri Kaieda

[Chairman]: Hajime Ishii

[Vice Chairman]: Kaido Hõövelson

[Secretary General]: Megumu Tsuji



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[Director]: Stina Seppel (Entrepreneur of the Republic of Estonia)

[Director]: Yuji Nakajima (Representative Director of TORIAEZU OU)

### **(3) Activity content**

- Business support between Japan and the Republic of Estonia and planning and management of exchange meetings in each field
- Dispatch of survey teams and inspection teams in each field
- Promotion of various research activities and holding of research meetings
- Holding events to attract tourists in both Japan and the Republic of Estonia
- Gathering information on the Republic of Estonia and issuing newspapers and publications
- Other business incidental to the above





### **3. About the leading sponsoring company**

#### **(1) Overview**

In July 2020, "cryptomall ou", which operates "cryptomall", a shopping mall dedicated to "social contribution type" crypto assets (virtual currency), became the leading sponsor of the Japan Estonia Chamber of Commerce.



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## (2) Purpose of the first sponsorship

"cryptomall ou (Headquarters: Republic of Estonia), which became the leading sponsor company, is dedicated to [sell] and [can sell] crypto assets (virtual currency) only for" genuine "products in order to eradicate" fake / pakuri products " Operates a shopping mall "cryptomall".

Furthermore, in June 2020, the company invented the US / EPO world patented technology "cryptomall authentication system (R) " that utilizes blockchain technology with the aim of reliably eliminating "counterfeit / pakuri products" that are flooding on a global scale (2020-103179).

["cryptomall authentication system (R) " Official Website]

<<Japanese>>

<https://cas.jp.crypto-mall.org/>

<<English>>

<https://cas.crypto-mall.org/>



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As a result, the company, which boasts unique technology and business knowledge that realizes the elimination of "counterfeit and pakuri products" around the world, will contribute to the economic promotion of both Japan and the Republic of Estonia.

[Official download site for "cryptomall authentication system (R) " dedicated application]

<<iOS version>>

<https://apps.apple.com/app/id1528673956>

<<Android version>>

[https://play.google.com/store/apps/details?id=org.cryptomall.certificate.system.a](https://play.google.com/store/apps/details?id=org.cryptomall.certificate.system.app.demo)  
pp.demo

On the day, we will implement the following infection countermeasures.

Therefore, we ask for your understanding and cooperation in infection prevention.

- Admission is limited to those who bring a mask.



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- Please disinfect your hands and measure the temperature before entering the venue on the day of the event.  
  
(If fever is confirmed, we may refuse admission.)
  - The staff will thoroughly measure the temperature, disinfect, and wear a mask before starting work.
  - In consideration of social distance, the venue will be held with 50% of the capacity of the venue.

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## **[About "cryptomall ou"]**

### **1. Three features of "cryptomall"**

**【Part 1】**



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Invented US / EPO world patented technology "cryptomall authentication system

(R) " (2020-103179)

↓↓ "cryptomall authentication system (R) " official website is here

<https://cas.jp.crypto-mall.org/>

[Part 2]

Operates "cryptomall", a shopping mall dedicated to "social contribution type" crypto assets (virtual currency)

↓↓ Click here for the "cryptomall" introduction video

<https://www.youtube.com/watch?v=xk45HoCBUVw&feature=youtu.be>

[Part 3]

[Jecc] Appointed as the leading sponsor of the Japan Estonian Chamber of

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Commerce and Industry

↓ ↓ Click here for the official website of the Japan Estonia Chamber of Commerce

<https://jecc.ee/>

## **2. The fake / pakuri problem that "cryptomall ou" challenges**

【problem】

With the spread of online shopping, elaborate "counterfeit and pakuri products" are flooding, and the economic loss is equivalent to about \$1.2 trillion annually.

As a result, consumers cannot shop online with peace of mind (\* 1).

(\* 1): Source 2017 「The National Bureau of Asian Research "UPDATE TO THE IP COMMISSION REPORT"」



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【solution】

Accurate and easy "genuine" certification of products using the US / EPO world patented technology "cryptomall authentication system (R) " (2020-103179) ensures that "counterfeit / pakuri products" are eliminated from all over the world. This will bring consumers into an era where they can shop online with peace of mind.

↓↓ Click here for an explanation video about the current state of imitation products ↓ ↓

<https://www.youtube.com/watch?v=CjxvfAaa-js&t=11s>

### **3. Past delivery content**

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↓↓ Click here for content such as press releases ↓ ↓

<https://crypto-mall.org/archive/ja?cat=pressrelease>

## 4. Inquiries

[Inquiry form]

<https://crypto-mall.org/contact>

[Inquiries by email]

support@crypto-mall.org

## 5. Official management site

["cryptomall authentication system (R) " Official Website]

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<< Japanese >>

<https://cas.jp.crypto-mall.org>

<<English>>

<https://cas.crypto-mall.org>

[ "cryptomall authentication system (R) " dedicated application official download  
site]

<< iOS version >>

<https://apps.apple.com/app/id1528673956>

<< Android version >>

[https://play.google.com/store/apps/details?id=org.cryptomall.certificate.system.a  
pp.demo](https://play.google.com/store/apps/details?id=org.cryptomall.certificate.system.a<br/>pp.demo)

[Crypto Mall Mining Official Website]

<https://mining.crypto-mall.org>



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[Crypto Mall Exchange Official Website]

<https://exchange.crypto-mall.org>

## 6. Official SNS site

【Teregram】

<<Japanese>>

[https://t.me/cryptomall\\_PR\\_Japan](https://t.me/cryptomall_PR_Japan)

<<English>>

[https://t.me/cryptomall\\_PR\\_English](https://t.me/cryptomall_PR_English)

<<Chinese>>

[https://t.me/cryptomall\\_PR\\_Chinese](https://t.me/cryptomall_PR_Chinese)



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【Twitter】

[https://twitter.com/cryptomall\\_PR](https://twitter.com/cryptomall_PR)

【YouTube】

<https://www.youtube.com/channel/UCOXL2yzhICl5cwf-RGqXtmw>

【Facebook】

<https://www.facebook.com/cryptomallpr>

【Instagram】

[https://www.instagram.com/cryptomall\\_ou/](https://www.instagram.com/cryptomall_ou/)

【Weibo】

[https://www.weibo.com/cryptomall?is\\_all=1](https://www.weibo.com/cryptomall?is_all=1)



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## 7. Official sponsored site

【General Incorporated Association Japan Estonian Chamber of Commerce】

<https://jecc.ee/>

◇◇——<Information>——◇◇

