



[TV appearance] The app dedicated to the "cryptomall authentication system (R) " of the invention of "cryptomall ou" was featured in the terrestrial information variety "Ee-Ja-Nai-Ka!!"

2021/01/15



On Thursday, January 14, 2021, the application dedicated to "cryptomall authentication system (R) " invented by "cryptomall ou" (Headquarters: Republic of Estonia) was featured in the terrestrial information variety ""Ee-Ja-Nai-Ka!!".

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1. Terrestrial information variety ""Ee-Ja-Nai-Ka!!"

(1) Program outline

"Ee-Ja-Nai-Ka!!", which is currently being broadcast, is a terrestrial information variety program that introduces next-generation digital-related services such as the smartphone app that is currently being talked about.

The latest digital contents introduced in the program are introduced through life-size reactions and talks by the actors, making the contents easy to understand even for first-time viewers.

Since the first broadcast on January 18, 2018 (Thursday), we have been the first to pick up the latest digital content from a wide range of genres such as entertainment, education, business, etc., and send out topical services to viewers at any time.



[Official program website]

<https://eejyanaika.tv/>

[Official program YouTube channel]

https://www.youtube.com/channel/UCCqXYcICcrhlxoPYNg_GSxw

(2) Program performers

[Main cast]

- Mari Yaguchi
- Hidetsugu Shibata (Untouchable)
- Pee

[Progress / Explanation]

- Tatsuo Sakamoto (SMARTLY.IO)
- Naoya Otsubo (AppsFlyer)





**2. January 14, 2021 (Thursday) "Ee-Ja-Nai-Ka!!" Broadcast
content**

**(1) Special feature on "cryptomall authentication system (R) "
dedicated application**



Broadcast on Thursday, January 14, 2021, "Ee-Ja-Nai-Ka!!" In the program, the actors ((Hidetsugu Shibata, Pee, Tatsuo Sakamoto, Nana Miyado, Hana) actually appraised the following two cases using the special application "Appraisal Certification System(R)" invented by "cryptomall ou".

- ① "Genuine" proof of Louis Vuitton wallet
- ② "Genuine" proof of the ring

This time, in the above-mentioned real product, a product showing "genuine" and a "fake / pakuri product" that have introduced a unique IC chip ("cryptomall authentication chip (R) ") compatible with the application dedicated to the "cryptomall authentication system (R) " in advance Prepared.



A demonstration was given on how these products can be detected when using the "cryptomall authentication system (R) " dedicated application.

In addition to the demonstration by the performers, the essence of the application dedicated to the "cryptomall authentication system (R) " is closely explained, with explanations by Tatsuo Sakamoto, who is familiar with the latest application circumstances and acts as a moderator in the program.

↓ If you missed it, you can see it here! ↓

【Youtube】

https://www.youtube.com/watch?v=LHz_6hkzfzM&feature=youtu.be



↓ "Click here for details of the cryptomall authentication system (R) ↓

["cryptomall authentication system (R) " Official Website]

<<Japanese>>

<https://cas.jp.crypto-mall.org/>

<<English>>

<https://cas.crypto-mall.org/>

(2) What is the dedicated application for "cryptomall authentication system (R) "?

The "cryptomall authentication system (R) " dedicated application is a dedicated application that can easily appraise and certify corporate products that have introduced the "cryptomall authentication system (R) ".



In this application, the following information is recorded on the blockchain and can be confirmed as information that cannot be tampered with at all.

- ① Product information
- ② Logistics route (traceability)
- ③ Product sales destination URL
- ④ Official certificate issuance URL by companies that have introduced the "cryptomall authentication system (R) "
- ⑤ chain address URL of the cryptomall authentication result
- ⑥ GPS function location information URL
- ⑦ Others

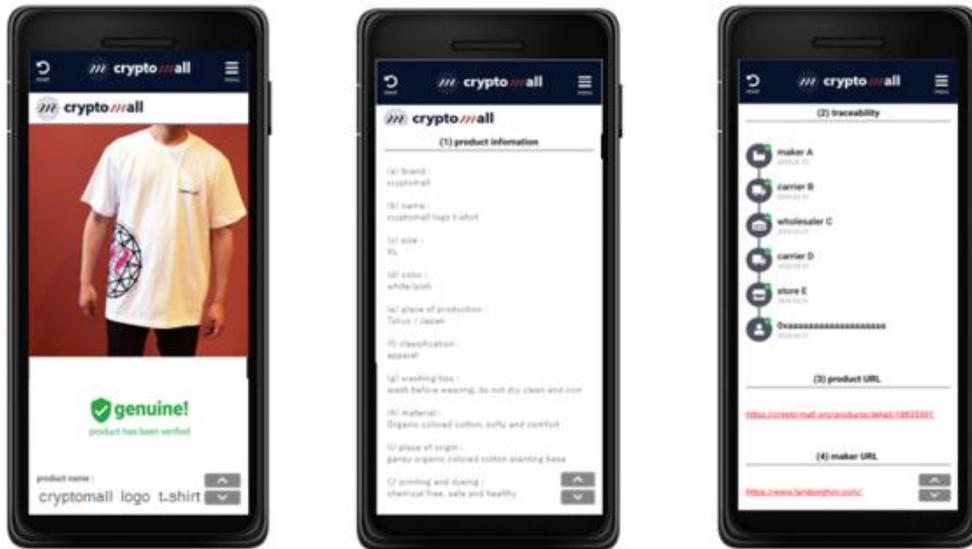
As a result, consumers who have downloaded the application dedicated to the "cryptomall authentication system (R) " to their smartphones, etc. will be able to easily certify the appraisal of "fake / pakuri products."





An example of appraisal using a T-shirt that has introduced the "cryptomall authentication system (R)".





The above is the appraisal result screen displayed by the application dedicated to "cryptomall authentication system (R)".

* Screen specifications are subject to change depending on the application.



↓ Download from here ↓

["cryptomall authentication system (R) " dedicated application official
download site]

<iOS version> >

<https://apps.apple.com/app/id1528673956>

<<Android version>>

[https://play.google.com/store/apps/details?id=org.cryptomall.certificat
e.system.app.demo](https://play.google.com/store/apps/details?id=org.cryptomall.certificat
e.system.app.demo)

3. About " cryptomall authentication system (R) "

(1) What is "cryptomall authentication system (R) " ?



"cryptomall authentication system (R) " is a general term for a system that combines "cryptomall authentication chip (R) " and "cryptomall authentication platform (R) ", which are independently developed by utilizing blockchain technology.

With this system, it is possible to prove the credibility (truth) of the product and the transparency of traceability (US / EPO World Patent: 2020-103179).

In addition, even in the secondary distribution of products that have introduced the "cryptomall authentication system (R) ", we will realize a unique "genuine" certification.

(2) What is "cryptomall authentication chip (R) "?



"cryptomall authentication chip (R) " refers to a unique IC chip or the like that is directly incorporated into a product.

There are various shapes and styles such as fiber type "ultra"-small IC chip", "robust IC chip equipped with GPS function", and "QR code", which can be applied for implantation, sticking, and inclusion.

In addition, by making the "cryptomall authentication chip (R) " compatible with multisig, a unique "genuine" certification is realized.

(3) What is "cryptomall authentication platform (R) " ?

"cryptomall authentication platform (R) " refers to a platform for recording product information, etc. on its own blockchain.



Using the "cryptomall authentication platform (R) ", it is possible to record product information, distribution information, and other purchaser information (personal information is anonymized) on the "cryptomall authentication chip (R) ".

In addition, since the information recorded on this platform cannot be forged or tampered with, a unique "genuine" authentication is realized.

4. Features of "cryptomall authentication system (R) " and advantages of introduction

(1) Three features of "cryptomall authentication system (R) "



① US / EPO World Patent!

The company's patent is the US / EPO World Patent (2020-103179).

As a result, it will be protected as the one and only invention in the world, and will be the company's only one service.

② "cryptomall authentication system (R) " that uses blockchain and multisig!

Blockchain refers to a technology that manages a block of data that records transaction details for a certain period of time by connecting them like a chain (distributed ledger).



Multisig, on the other hand, is an abbreviation for multi-signature, a technology that requires multiple private keys to sign a transaction.

With these two technologies, we have realized a "genuine" proof that cannot be forged or tampered with.

③ Easy "genuine" check anytime, anywhere!

By simply holding two or more "cryptomall authentication chip (R) " over a device such as a smartphone, you can easily check for "genuine" anytime, anywhere.

You can easily check product information, distribution information, and other purchaser information (personal information is anonymized) that cannot be forged or tampered with.



**(2) Five merits for companies that have introduced the
"cryptomall authentication system (R) "**

- ① 100% elimination of your company's "fake products / pakuri products"!
- ② Make your company's product information, distribution information, and other purchaser information (Anonymize personal information) transparent!
- ③ Easy appraisal from smartphones, etc. 24 hours a day, 365 days a year!
- ④ "cryptomall authentication chip (R) " with GPS is a deterrent to theft!
- ⑤ No new blockchain development costs required!

◇◇—————<Information>—————◇◇

[About "cryptomall ou"]

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1. Three features of "cryptomall"

[Part 1]

Invented US / EPO world patented technology "cryptomall authentication system (R) " (2020-103179)

↓ ↓ "cryptomall authentication system (R) " official website is here

<https://cas.jp.crypto-mall.org/>

[Part 2]

Operates "cryptomall", a shopping mall dedicated to "social contribution type" crypto assets (virtual currency)



↓ ↓ Click here for the "cryptomall" introduction video

<https://www.youtube.com/watch?v=xk45HoCBUVw&feature=youtu.be>

[Part 3]

[Jecc] Appointed as the leading sponsor of the Japan Estonian Chamber of Commerce and Industry

↓ ↓ Click here for the official website of the Japan Estonia Chamber of Commerce

<https://jecc.ee/>

2. The fake / pakuri problem that "cryptomall ou" challenges



【problem】

With the spread of online shopping, elaborate "counterfeit and pakuri products" are flooding, and the economic loss is equivalent to about \$1.2 trillion annually. As a result, consumers cannot shop online with peace of mind (* 1).

(* 1): Source 2017 「The National Bureau of Asian Research "UPDATE TO THE IP COMMISSION REPORT"」

【solution】

Accurate and easy "genuine" certification of products using the US / EPO world patented technology "cryptomall authentication system (R) " (2020-103179) ensures that "counterfeit / pakuri products" are eliminated from all over the world. This will bring consumers into an era where they can shop online with peace of mind.



↓ ↓ Click here for an explanation video about the current state of
imitation products ↓ ↓

<https://www.youtube.com/watch?v=CjxvfAaa-js&t=11s>

3. Past delivery content

↓ ↓ Click here for content such as press releases ↓ ↓

<https://crypto-mall.org/archive/ja?cat=pressrelease>

4. Inquiries

【Inquiry form】

<https://crypto-mall.org/contact>



[Inquiries by email]

support@crypto-mall.org

5. Official management site

["cryptomall authentication system (R) " Official Website]

<< Japanese >>

<https://cas.jp.crypto-mall.org>

<<English>>

<https://cas.crypto-mall.org>



["cryptomall authentication system (R) " dedicated application official
download site]

<< iOS version >>

<https://apps.apple.com/app/id1528673956>

<< Android version >>

[https://play.google.com/store/apps/details?id=org.cryptomall.certificat
e.system.app.demo](https://play.google.com/store/apps/details?id=org.cryptomall.certificat
e.system.app.demo)

[cryptomall mining official website]

<https://mining.crypto-mall.org>

[cryptomall exchange official website]

<https://exchange.crypto-mall.org>

6. Official SNS site



【Teregram】

<<Japanese>>

https://t.me/cryptomall_PR_Japan

<<English>>

https://t.me/cryptomall_PR_English

<<Chinese>>

https://t.me/cryptomall_PR_Chinese

【Twitter】

https://twitter.com/cryptomall_PR

【YouTube】

<https://www.youtube.com/channel/UCOXL2yzhICI5cwf-RGqXtmw>



【Facebook】

<https://www.facebook.com/cryptomallpr>

【Instagram】

https://www.instagram.com/cryptomall_ou/

【Weibo】

https://www.weibo.com/cryptomall?is_all=1

7. Official sponsored site

【 General Incorporated Association Japan Estonian Chamber of
Commerce】

<https://jecc.ee/>

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